

Note of last Culture, Tourism & Sport Board meeting

Title:	Culture, Tourism & Sport Board
Date:	Monday 14 September 2015
Venue:	Westminster Suite, 8th Floor, Local Government House, Smith Square, London, SW1P 3HZ

An attendance list is attached as **Appendix A**, and an updated Work Programme is attached as **Appendix B**.

Item	Decisions and actions	Action
1	Welcome and Declarations of Interest The Chair welcomed Members to the Board meeting. Apologies for absence were received from Cllrs Simon Henig, Terry O'Neill and Tim Swift. Cllr Richard Henry substituted for Cllr Henig and Cllr David Christie substituted for Cllr Swift. In addition, Cllrs Barry Lewis and Blake Paine had informed the Board that they would be arriving late due to transport delays. Iain Varah was unable to attend due to transport problems on the day. There were no declarations of interest.	
2	Membership and Terms of Reference The Board reviewed the membership and terms of reference for the year ahead. The Chair drew particular attention to the Board's Sport and Culture Leadership Essentials Programmes for councillors and encouraged Members to attend and/or volunteer to speak about the work of the Board. The Chair noted that Lead Members are discussing appointments to the 2015/16 Outside Bodies. Decision The Board <u>noted</u> the membership and <u>agreed</u> the terms of reference. Actions Officers will liaise with Lead Members to confirm 2015/16 nominations to Outside Bodies. Board Members interested in attending and/or speaking at the Sport and Culture Leadership Essentials Programmes for councillors are invited to follow-up with Siraz Natha.	

3 Spending Review and 2015/16 Culture, Tourism and Sport Work Programme

The Board were invited to comment on and agree the work programme for 2015/16.

The Chair highlighted the impact that the outcome of the 2015 Spending Review and the devolution agenda will have on the Board's work in the coming year. The Chair also noted opportunities for working closely with the Community Wellbeing portfolio to support the role of culture and sport in promoting better public health. In addition, the Chair highlighted the fact that Department for Culture Media and Sport (DCMS) Ministers have pledged to increase participation in sport and to develop the first Culture White Paper in 50 years, and that the Board should play a key role in the conversations leading up to publication of this paper.

Board members highlighted the importance of understanding the most common barriers to participation in sport and how these varied between places. Councils play a key role in supporting people to overcome those barriers. The Board identified two ways in which local authorities might encourage greater participation in sport: first, by investing funds in organised sport; second, by promoting active lifestyles. It was noted that the Government will be launching a programme to tackle childhood obesity, which could tie in with the Board's priorities.

Decision

The Board agreed on the draft work programme as it stands and asked officers to take forward the points made by members and report back at the next meeting on whether any future amendments might be required. (See Annex B.)

Actions

Officers to take on board the points made by members and report back on the work programme at next meeting.

Officers to reflect Members' comments on sport and physical activity in the LGA's response to the Government's consultation on a new sports strategy (see item 4).

4 A New Government Strategy for Sport: Consultation Paper

The Board were invited to consider the new Government's sports strategy consultation paper and the LGA's response to the consultation, which closes on 2nd October 2015. In particular, the Board were asked to provide a steer on the devolution of national sports funding to councils and local partners.

The Board identified the development of a new sports strategy as an opportunity to promote the role that councils have played in integrating physical activity into public health policy. The Board were keen for

devolution of funding to councils and local partners where national approaches to raising participation have not succeeded, and felt that a blend of public and private sector investment was important for the effective promotion of active lifestyles at a local level. Members highlighted councils and local partners' unique ability to reach communities and encourage people to be more active, supporting a breadth of participation. The Board felt that different models were appropriate for different areas as areas face very different challenges and opportunities. These included an asset based approach, social enterprises, partnerships with the private sector, and bringing different sports together to attract maximum value.

Decision

The Board **agreed** that the lead members could signoff the LGA's response to the Government's sports strategy consultation on behalf of the Board.

Actions

Officers to amend the LGA's consultation response in light of the Board's discussion, seek lead members' sign-off, and then submit the response before the deadline of 2nd October 2015.

5 Leadership for Libraries Taskforce - Confidential

The Board considered the Leadership for Libraries Taskforce's first six-month report. The Chair noted the impressive early achievements of the Taskforce, particularly securing funding for the rollout of WiFi to English public libraries.

Members discussed the report's recommendations and agreed that the Chair would feedback to Paul Blantern and Kathy Settle.

More broadly, the Board said that they would like the Taskforce to focus on sharing good practice, and further information on "e-lending" by libraries.

Decision

The Board **noted** the report.

Action

The Chair to write to Paul Blantern and Kathy Settle to feedback on the Board's discussion.

6 2016 Culture, Tourism and Sport Annual Conference

The Board received an updated version of the programme for the Culture, Tourism and Sport annual conference, to be held in Leicester from 24 – 25 February 2016.

The Chair noted that the study tours (particularly sport) will reflect partnerships between the county, city and district councils.

Decision

The Board **noted** the conference programme. They were pleased with the content and with the stage of preparation.

Actions

Officers to continue planning in line with Members' steer.

7 Outside Bodies - Feedback from Members

The Chair invited the Board to consider the reports back from those members who have attended meetings of outside bodies since the last Board meeting, and also the future dates of meetings for outside bodies.

The Chair thanked Cllr Peter Golds for his continuing work on the Magna Carta 800th Anniversary Committee.

Decision

Members **noted** the report.

Actions

As noted during discussion of the Board's terms of reference, Lead Members will confirm 2015/16 nominations to Outside Bodies.

8 Minutes of the Last Meeting

The minutes of the meeting held on 22 June 2015 were **agreed** as an accurate record.

9 Any Other Business

The Chair thanked officers and members for their work.

Appendix A: Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Vice-Chairman	Cllr David Burbage MBE	Windsor & Maidenhead Royal Borough
Deputy-chairman	Cllr Mike Bell	North Somerset Council
Members	Cllr Tom Fitzpatrick	North Norfolk District Council
	Cllr Peter Golds	Tower Hamlets Council
	Cllr Blake Pain	Harborough District Council
	Cllr Greg Smith	Hammersmith and Fulham London Borough Council
	Cllr Stewart Golton	Leeds City Council
	Cllr Barry Lewis	Derbyshire County Council
	Cllr Colin Organ	Gloucester City Council
	Cllr Faye Abbott	Coventry City Council
	Cllr David Christie	Newham London Borough Council
	Cllr Richard Henry	Stevenage Borough Council
	Cllr Alice Perry	Islington Council
	Cllr Geoff Knight	Lancaster City Council
Apologies	Cllr Simon Henig	Durham County Council
	Cllr Barrie Grunewald	St Helens Metropolitan Borough Council
	Cllr Terry O'Neill	Warrington Council
	Mark Allman	CLOA
	Cllr Timothy Swift	Calderdale Metropolitan Borough Council
	Vacancy	
In Attendance		
LGA Officers		
Laura Caton		
Rebecca Cox		
Siraz Natha		
John Wilesmith		

Appendix B: 2015/16 Culture, Tourism and Sport Priorities and Work Programme

The CTS Board discussed a draft work programme on 14 September that aimed to represent the sector's interests nationally and offer sector-led support on priority issues. Members broadly supported the suggested programme, but asked that two amendments be made:

1. In relation to sport and physical activity, to add an objective about supporting councils to further develop their insight into the reasons why people do and do not participate in sport, alongside calling for a re-balancing of funding.
2. To add an objective about influencing the government's Culture White Paper.

Appendix B is a revised work programme for members' comments and agreement.

Key projects and timeframe	Outcomes	Link to LGA Business Plan / cross cutting theme
Culture, tourism and sport improvement programme for councillors		
Deliver 20 days of sector-led improvement activity for councillors in 2015/16 through leadership essentials programmes, seminars and peer support on libraries, culture and sport.	Over 140 councillors supported to lead transformational change of culture, libraries and sport services (in partnership with DCMS services)	Sector-led support, improvement and innovation
Grassroots sport and physical activity		
Consult with CLOA and develop compelling responses to the Government's consultation on a new sports strategy (2 October) and Sport England's consultation on its new strategy (timeframe tbc), that position councils and local partners as leading the most effective and value for money whole place approaches to achieving a step-change in participation rates	The Government's new Sports Strategy supports the LGA's position on councils' leadership of sport and physical activity and links to public health and the prevention agenda Where appropriate, Sport England's new strategy re-balances funding away from national interventions and towards a more efficient and effective locally-led approach	Promoting health and wellbeing Funding for local government Devolution and the future shape of local government
Building upon the LGA's Spending Review, continue to work with the Community Wellbeing Board to support their lobbying on public health funding, the Prevention Transformation Fund and to maximise the potential of sport and physical activity to reduce and prevent expenditure on health and social care – on-going		Promoting health and wellbeing Funding for local government Devolution and the future shape of local government
Work with Sport England and others to support councils to further develop their	This will enable better targeting of local	Promoting health and wellbeing

Key projects and timeframe	Outcomes	Link to LGA Business Plan / cross cutting theme
insight into the reasons why people do and do not participate in sport, which will vary from place to place.	interventions.	
In collaboration with partners, continue our campaign for greater Premier League investment in grassroots football through sharing examples of what can be achieved when football clubs work in partnership with councils and ongoing press work - 30 November	Councils and local partners are well positioned to benefit from any potential shift in football funding that benefits the grassroots game	Promoting health and wellbeing Funding for local government
The visitor economy and devolution		
Work with councils to consider the case for tourism within devolution deals to help boost local growth – develop initial analysis by 30 September. Following discussion with Members, we will engage VisitEngland to explore scope for their new growth strategy to support devolution. We will then extend our analysis to cover sport and arts funding by 31 December	Raise awareness amongst councils about the potential benefits for culture, tourism and sport from devolution and the benefits of doing so are shared with all councils through the devolution knowledge sharing activity Relevant departments and agencies supportive of the opportunities for culture, tourism and sport	Economic growth, jobs and housing Devolution and the future shape of local government
LGA / DCMS Libraries Taskforce		
Build upon the Taskforce's early achievements to ensure it continues to progress against the agreed priorities (rolling out WiFi, workforce development, sharing good practice and supporting libraries to add value to wider priorities). The Taskforce has a detailed project plan which is a separate agenda item – in particular 10 September is the deadline for applications to ACE's Wi-Fi fund and the money must be spent by 31 March 2016. The Taskforce will submit 6-monthly progress reports to the CTS Board and DCMS.	The Taskforce provides sector led support on the key issues facing public libraries with joint accountability to LGA Members and Ministers Wi-Fi available in all English public libraries by 30 March 2016	Sector-led support, improvement and innovation Promoting health and wellbeing Funding for local government
Culture White Paper		
To ensure that the LGA nationally and local government as a sector is central to shaping the government's Culture White Paper, which will set out a vision for culture and central government's role supporting it	The Culture White Paper recognises local government's significant leadership of cultural services, the majority of	Economic growth, jobs and housing

Key projects and timeframe	Outcomes	Link to LGA Business Plan / cross cutting theme
	which are delivered and supported locally, and makes recommendations that are in line with the LGA's outlook on devolution, growth and sector led improvement	
New delivery modes for local historic services		
Following recent meetings with Historic England (HE), we will update our suite of case studies on different delivery models. In the light of HE's focus on planning, we will connect them to the Planning Advisory Service (PAS), so that appropriate linkages can be identified – launch publication in January 2016	A new suite of case studies that share innovative approaches to configuring local historic environment services and improved links between HE, PAS and the Environment, Economy, Housing and Transport Board	Sector-led support, improvement and innovation Economic growth, jobs and housing
LGA / CLOA annual CTS Conference		
Work with the Chief Cultural and Leisure Officers' Association and Leicester City Council (with input from the County and Districts) to deliver the annual CTS Conference 24-25 February 2016.	150 councillors and senior officers debate the biggest issues facing the CTS sector and access the latest innovative practice	Sector-led support, improvement and innovation All